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FOR IMMEDIATE RELEASE

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WESTFIELD BANK LEAD SPONSOR OF 2026 WESTFIELD RIVER WILDWATER RACES

Westfield, MA— Westfield Bank is proud to announce that it is the lead sponsor of the 2026 Westfield River Wildwater Races, one of the country's oldest continuously run whitewater races for canoeists, kayakers, and SUPs. The annual race down the Westfield River through the Hilltowns of Western Massachusetts draws athletes and outdoor enthusiasts from across New England, celebrating both whitewater paddling and the natural beauty of the watershed.

The bank's contribution of \$5,000 will help organizers cover event costs including safety personnel and continue promoting river recreation and environmental stewardship in the region.

"Westfield Bank has once again stepped up to show its commitment to the community by supporting the 71st Westfield River Wildwater Races as our lead sponsor! Thank you for your financial generosity and your strong connection to the community by helping to ensure a historic event from 1954 will continue to bring fun, excitement and memories to individuals and families in the Hilltowns and the greater Westfield area," said Harry Rock, Race Director.

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“Community events like the Westfield River Wildwater Races bring people together and highlight the incredible natural resources we have here,” said James C. Hagan, President & CEO of Westfield Bank. “We’re proud to support an event that encourages outdoor recreation, attracts visitors to the region, and celebrates the Westfield River Watershed that means so much to our communities.”

For more information about this year’s Westfield River Wildwater Races, taking place on Saturday April 19, visit www.facebook.com/westfieldriverwildwaterraces.

About Westfield Bank

Westfield Bank, headquartered in Westfield, Massachusetts, is a federally chartered savings bank organized in 1853 and is the largest publicly traded bank headquartered in Western Massachusetts. The Bank is a full-service community-oriented financial institution offering a complete range of commercial and retail products and services. Currently, the Bank has twenty-five branch offices, forty-nine ATMs, and an additional thirty seasonal ATMs and serves Hampden and Hampshire counties in Western Massachusetts and the Capitol Region in Connecticut. The Bank’s middle market and commercial real estate lending team is based in Springfield, Massachusetts and West Hartford, Connecticut and has a general regulatory limit on loans to one borrower of \$41.5 million. As of December 31, 2025, the Bank employed 334 full and part-time employees, had \$2.7 billion in total assets, \$2.2 billion in its loan portfolio, and \$2.4 billion in total deposits. The Bank is regulated by the Office of the Comptroller of the Currency. As a member of the Federal Deposit Insurance Corporation (FDIC), the Bank’s deposits are insured up to the maximum FDIC insurance coverage limits. To learn more, visit the bank’s website at www.westfieldbank.com.

Photo:

Harry Rock, Race Director of the Westfield River Wildwater Races and Laurie Martell, AVP, Huntington Branch Manager, with Westfield River in the background.

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